

Creating an Inspiring 2020-2021 Artist Profile

- 1) The audience for your profile is the following:
 - a) Schools: Teachers, principals and/or support staff looking for an artist to facilitate online workshops
 - b) Community/other sector non-profit Organizers (for adults and/or seniors): Looking for professional teaching artists with engaging virtual workshops for lifelong learners (from early childhood to seniors) or for other projects
 - c) The ArtEd Team: When we are contacted by a school or organization to recommend, we suggest 3 to 5 Artists whose profiles match their needs/interests best

- 2) Your profile's purpose is to promote you as a Professional Artist who is qualified to facilitate high quality, interactive, hands-on arts & culture experiences. The first textbox (prompt = **Summary * (describe yourself, your practice and what makes you unique in under 500 characters.)**) should highlight: Who are you as an Artist - what makes you unique, your disciplines, specialties, values in practice, the lived experience that you bring to your facilitation **and** your experience/qualifications for work with teachers & students and/or lifelong learners. Keep intros as brief as possible, letting your website and links **show** who you are/what you do.

- 3) Include photos and videos relating to what you facilitate in artistic experiences with children and youth and/or adults and seniors - show participants in action. You may only share images of people and artwork that the school you worked with has written consent for. Consent requirements include that Parents must sign for images in which students and/or their artwork can be identified and students should also give their consent to have images of themselves or their art shared in any form of media.

- 4) If you have been facilitating online workshops, show photo or video content relevant to online facilitation (not your instructional materials to prevent people using your copyrighted intellectual property, but rather examples of what you have done).

- 5) If possible, show a photo of your current set-up for virtual facilitation to demonstrate that you are experienced, professional and ready to facilitate online workshops (see our facilitation guide for examples of artist set-ups). If you are working from home, be sure to frame your space so that it highlights your professional workspace.

- 6) Provide concrete explanations of your offering. Use the following questions to guide you
 - a) How does the artistic experience begin?
 - b) What do participants do/create?
 - c) What is the end result?
 - d) What do participants learn about the discipline?
 - e) Which cross-curricular competencies relate to the process?
 - i) Here are the Cross-Curricular Competencies:
 - Intellectual competencies: to use information, to solve problems, to exercise critical judgment, to use creativity
 - Methodological competencies: to adopt effective work methods, to use ICT (Information and Communications Technologies)
 - Personal and social competencies: to construct his/her identity, to cooperate with others
 - Communication-related competency: to communicate appropriately

- 7) Include themes covered - you are probably tapping into more than you think. If possible, explain how you address the themes in your description.
- 8) Use spaces and/or bullets to present your offering. Make it easy to read; lengthy paragraphs might not highlight important details enough.
- 9) Your social media pages should show you as an artist/workshop facilitator. If your personal page is all you have, it is important to create a professional artist page that relates to what you do. Keep your personal page for friends and family.
- 10) Check that your links work.
- 11) If you have a workshop page on your website, link directly to it instead of your homepage. Make it easy for people with limited time!
- 12) Link your professional pages back to your ArtistInspire profile.

If you have any further questions, please contact our ArtEd Coach, Guillaume Jabbour at artedcoach@quebec-elan.org.